

## How to Exceed Application Goals

Application modernization is critical to successful digital transformation. As a service provider this is an opportunity you can't afford to miss.



The application modernization opportunity is set to reach **\$65B by 2025** at a CAGR of 27%<sup>1</sup>.



**93% of IT leaders** find the process of application modernization challenging due to staffing, tools and training issues<sup>2</sup>.

# How the Ingram Micro Cloud growth solution can help

Through our Application Modernization growth solution, we can help you meet the complex challenges your customers are facing today.

#### Keep track of disparate apps

Enable your customers to consolidate all web applications by leveraging Azure Web Apps.



### Gain visibility into performance

Give your customers detailed application performance including resource usage and response times.

# Accelerate deployments Accelerate customers' ad-hoc deployments with the ability to easily switch across testing, staging, and production.

#### Streamline migration

Migrate existing customer apps to containers to ease application deployment and management.

### Secure legacy apps

Offer customers container-level security and monitoring for their Kubernetes cluster.



## Helping partners seize the opportunity



Take advantage of upsell opportunities





### On average, our partners grow their businesses:



3x faster

Net new customer adds



5x faster

Seats added



Revenue generated

Fast-track your application modernization capabilities with Ingram Micro Cloud

Find out how

- IDC, Worldwide Competitive Public Cloud Platform as a Service Forecast, 2021–2025
- 2021–2025
  2. Asperitas Consulting, 2022

